

Getting **Hearts** Beating Faster

energize

Shropshire, Telford & Wrekin Active Partnership

Club Support Webinar 22nd April 2020



Virtual Housekeeping

- Reliant on our IT – please turn off your video cameras
- Webinar will be recorded
- Supporting slides will be sent directly to all attendees and be posted on our social media and website for sharing
- Please put all questions in the chat function
- Those on the webinar outside of area please refer for individual support post webinar to your local Active Partnership



Useful Contacts

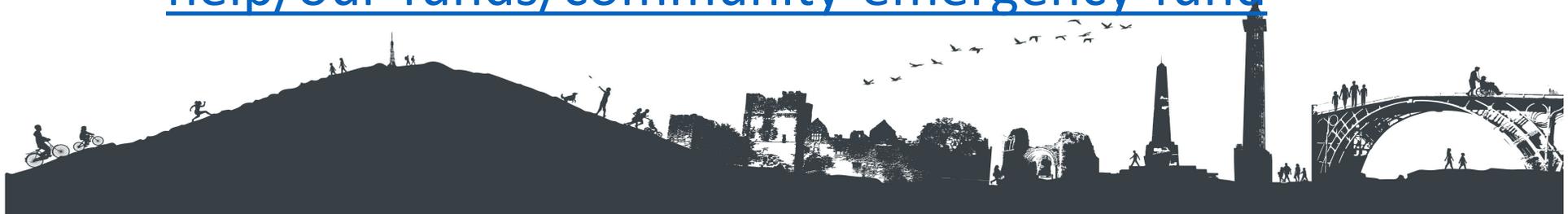
- Sport England at coronavirus@sportengland.org
 - AND / OR
- Energize at chris.child@energizestw.org.uk for distribution across the team
 - AND / OR
- Twitter, Facebook, LinkedIn
- Energize website link
<https://www.energizestw.org.uk/Pages/Category/energize-resources>



Sport England Funding

- £195 million available made up of:
 - £20m in emergency fund
 - £55m innovation funding
 - £5m existing partners having financial difficulty
 - £115m roll over of current funding into 21/22 to 100 established partners

<https://www.sportengland.org/how-we-can-help/our-funds/community-emergency-fund>



Sport England Community Emergency Fund

- **Who can apply?**
- Any organisation delivering community sport and physical activity including:
 - Local sports clubs
 - Voluntary and community sector organisations
 - Small charitable trusts that do not qualify for financial help elsewhere
 - Regional or county level organisations or leagues that have already paid out funds for activities that are now cancelled and are not able to claim funds from elsewhere

You can only apply once for all costs between 1st March and 31st July 2020



Sport England Community Emergency Fund

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- **Who can't apply?**

- Local authorities
- Schools, colleges and universities
- Commercial sport and physical activity providers
- Leisure operators
- Individuals who are employed or self employed in the sector



What won't they fund?

- Activities or costs covered by other government funding
- New activities or events
- Capital works
- Costs beyond the end of July 2020



What will they fund?

- Fixed costs, which are no longer supported with revenue as a result of coronavirus including:
 - Rent
 - Utility costs
 - Insurances
 - Facility or equipment hire
 - Core staffing costs (including casual workers) cannot be met elsewhere by other government funds



How much will they fund?

- Awards will be between £300 and £10,000
- In exceptional circumstances they will consider awards of more than £10,000
- Timeframe for funding 1st March 2020 until 31st July 2020 – need to project losses



The Criteria – The Reach and Role

- Disadvantaged areas
- Target groups
- Those that cannot get cover for staffing costs from government schemes
- What have you delivered in last 12 months
- How are you staying in touch with your participants



The criteria – financial need

- The expected financial impact over the next three months
- The fixed cost expenditure you will have to meet while activity isn't happening
- The lost income as a result of being closed until end of July
- Any immediately available, unrestricted funds you have in reserve.
- What would be the consequences if your organisation is not successful in securing this funding?



Sport England – other funds

- Innovation Funding
 - Funds to support and stimulate the sector
 - Funds to accelerate good ideas
 - Funds to help the sector get back on its feet
 - More details of this will be forthcoming as we start to return to levels of normality



Other funds / guidance

- Please keep checking your NGB website
- Local Authority

<https://www.shropshire.gov.uk/coronavirus/resources-and-grant-funding-opportunities-for-local-communities/covid-19-small-grants-covid19grants@shropshire.gov.uk>

Please keep in touch with us at Energize

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Questions - funding



Other support

- Club matters
 - Online support available to help clubs manage throughout this time
- Sported
 - Mentoring available for sports clubs



Online Training

- Online training
 - Educare
 - Mental health first aid
 - Safeguarding
 - Open University



Good Practice

- Daily check-ins with members
- Virtual sessions
- At home training ideas
- Summer membership sign ups
- Mentoring and training for coaches
- Virtual competitions
- Members involved with future planning



Q&A from webinar on 22 April

- All our coaches are self employed. I take it I couldn't use the emergency fund to pay them they have to wait for the government scheme in June. **Answer – No you can't apply for Sport England assistance if there is Govt funding scheme available to help – which there is for self employed.**
- A key question for us (swimming club) will be when the leisure centres re-open, are Sport England making any assumptions about that? Should we assume pools will remain closed until the end of July? **Yes – assume in your financial workings that leisure centres / public swimming pools will be closed until end of July (explain that in your submission)**
- We recently were awarded a grant from Sport England due to the flood damage to the rugby club would this preclude another application/grant or is this seen to be a separate fund? **No – you would be able to apply for Community Emergency Funding due to Covid-19 as well as receiving support for flood damage. If you have received any Sport England funding previously that won't now be able to be used for that purpose and you want to use to assist with Covid-19 you should write to explain and request this change of purpose.**
- Could you clarify "income losses" we would assume it's not to cover a loss of membership fees, it would be a balance sheet review, as there would be less outgoings. **Income losses would include loss of membership fees (which you should demonstrate by evidence from last years accounts) and then show how your fixed expenditure (both incurred since March and forecast to end of July) cannot be met by any savings / reserves.**
- How will the SE Emergency Fund be paid? Upfront/instalments? **Once you've signed the acceptance letter it will be paid up front.**



Stay safe, stay home, stay local

Thank you

